

How to Verify Your Facebook Page - Transcript

View the video at - <http://organikdigital.com.au/how-to-verify-facebook-page/>

Daniel Pinne: Hi there folks Dan here from Organik Digital here with a quick screen cast to show you how to verify your Facebook page. Facebook recently introduced verifications for pages that had a physical address. The verification tick looks slightly different then the blue verification tick that you'll see on celebrities and large brand pages. At the moment only available to pages that only have an actual physical location listed on their page.

They are gradually rolling it out to different types of business pages but it's only available to these pages. It's super easy to verify it only takes a few quick steps. What I'm actually going to do is do this on one of our other pages. On my own page actually that I set up as a small business and have a physical address there as well. To verify it all you need to do is go up to the settings menu and on the left hand side you will see the menu items here on the general tab we're in you'll see a heading called page verification. If you don't see this your page isn't set up correctly if it has a physical address. You need to change the type of page it is and actually list a address on your page.

To verify it, it's super simple, hit the verification and they're a couple of ways you can do it. The easiest one is enter your phone number and you'll receive a phone call pretty much immediately from Facebook the other way is to verify it with documents instead you can upload things like phone bills, registrations, business name that has the name and the address on it etc.. For this one I will enter in my phone number and if anyone ever wants to call me you now know my phone number. Make sure the country code is correct as well, I know everybody you can call me know. I'll wait for the phone call from Facebook, now here it comes in now and I'll put here on speaker. (automated call)

All you have to do is hit that four digit verification number, now this is going to be different for every page as well so don't try to enter that verification code because it won't work. Once you entered hit the continue button. Basically it goes through to sometimes it goes straight through to Facebook system and they have to do a check on their side. Thankfully now they're getting much faster at it. Congratulations your page is verified and I click okay and I go back up to and refresh my page you'll see waiting for it to reload, the grey verification check bang. It's that easy, it's super simple guys. The best part about having your page verified is it will show up higher in search results.

Gradually Facebook is going to open up Facebook Live which is their life streaming app to verify pages as well to verify small business pages as well. It is only open to public figures, and celebrities right now. The only thing that isn't fair is that their is a few businesses with similar name and maybe there's a old Facebook page for a small business and I know it does happen for a lot of small businesses and people can get confused as to which one is the official page. Now Facebook will put these verified pages higher up in the search results so

that they know exactly when customers are looking for you they know exactly where it is.

Hope that helps guys if it is open to you go and verify it now obviously it's quick and super simple. Thanks for that bye for now.